

Case Study: Vospers UK

# On-site data destruction using HSM SECURIO document shredders

The Vospers Group, one of the top 50 motor dealers in the UK, decided to change their waste paper management to ensure they met GDPR compliance. After a six weeks trial, Vospers decided to destroy all confidential and non-confidential data on-site, next to the desk, with HSM SECURIO B32 document shredders. They now employ a fleet of 35 HSM SECURIO B32 document shredders across all of their sites.

The GDPR legislation which came into force 25th May 2018 meant Vospers had to think carefully about how they stored and disposed of their customers' confidential information such as financial and contact details. Previously, their offices had open top bins situated next to each other, one for confidential waste paper and the other for non-confidential. When full, the bags of confidential documents were removed to a secure storage space and were then disposed of into a confidential skip on an annual basis.

The main problem they encountered was that confidential waste would end up in the non-confidential bin and then be disposed of with the normal recycling. This, with the new GDPR regulation, posed a major security threat for the business. They had to ensure confidential and sensitive information was being disposed of in line with the new GDPR regulations – protecting their customers' personal data.

Vospers considered using a confidential waste management company to provide letterbox type bins and a collection/disposal service but there were two limiting factors in this approach. First the cost and secondly, confidential waste would still find its way into the non-confidential bins. They decided to trial an HSM SECURIO B32 shredder in one of their busy offices with the instruction that all paperwork was to be shredded and only envelopes and flyers placed in bins.

They ran the trial over a six week period and it proved successful with only a few initial complaints. As a result, the decision was made to implement this solution across the rest of the business. The cost savings were impressive. Just one year's cost of shredding services was significantly more expensive than the total cost of the 35 shredders installed. By using in-house shredders as opposed to an external shredding service, Vospers would

save over 80 % on their shredding over 5 years. Inhouse shredders also provide a much higher level of security and significantly reduce the risk to the company of loss or misuse of their customers' personal data.



The company now makes use of the 35 HSM SECURIO B32 shredders across all of their branches and are furthermore looking at an additional five shredders for their other sites. Quick and easy to use, Vospers have peace of mind knowing their customers' data is handled securely and safely, helping them to comply with the new GDPR legislation.

## The company

The Vospers Group is a family run business, established in 1946. In 2011, the current Managing Director, Nick Vosper, took over from his father Peter, who is now the Chairman. With a turnover approaching EUR 281 million, the group consists of 11 sites and holds the franchise for Ford, Peugeot, Renault, Dacia, Nissan, Mazda, Seat, Fiat, Alfa Romeo, Abarth and Jeep throughout Devon and Cornwall.

### The task

Implementation of a secure next-to-the-desk data destruction solution. Confidential data and any other office papers need to be reliably destroyed and should not somehow find their way into the normal waste.

#### The solution

A fleet of 35 HSM SECURIO B32 office document shredders with high security 1.9 x 15 mm P-5 cutting units were deployed across all Vospers sites.

#### The benefits

- Document shredders are located close to work areas. meaning staff can conveniently shred documents.
- The HSM SECURIO B32 shredder has a large capacity waste paper bin. It holds more than 1,000 A4 sheets of paper.
- · A clear desk policy has been adopted and the risk of a data breach has been reduced. Shredding little and often using an in-house shredder ensures documents are immediately and securely destroyed on-site.
- In-house shredding can be up to 80 % cheaper over a 5 year period compared to third party shredding services.

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