



HSM vertical baling press provides order and cleanliness at the ROBINSON Club Daidalos on the island of Kos

The ROBINSON Club DAIDALOS on the Greek island of Kos is a magical location. Regardless of whether you are looking out from the balcony of a room or from the bar: the view of the Aegean Sea and the offshore islands puts hotel guests under a spell at any time of day. The hospitality of the staff and the unbelievably great sports and leisure activities make this club unique. Of course, guests know nothing of the waste disposal going on in the background. For four years now, a vertical baling press from HSM has been reliably performing its task in compressing cardboard, aluminium and plastic.

ROBINSON stands for a very positive attitude towards life and a unique holiday experience. The communicative atmosphere is characterised by a zest for life, harmony and open-mindedness. A holiday at ROBINSON is a time for feelings. For ROBINSON surprises and touches: with passion and the latest trends. In order to fill this claim with quality and real life, the ROBINSON philosophy is supported by seven pillars: sports, the ROBINS, eating and drinking, entertainment, family, WellFit and sustainability. They provide this very special atmosphere, which only exists at ROBINSON. As the market leader in the club segment, ROBINSON places particular focus on sustainability: Most clubs are certified according to the international environmental standard ISO 14001 and five have the Austrian ecolabel.

All clubs are TUI ENVIRONMENT CHAMPIONS and certified with EcoResort. In more than 65% of the clubs, up to 100% of the energy required is obtained from solar panels or biomass plants. The prerequisites for this conscientious approach to nature are ROBINSON's own environmental officer, agents in the clubs and training for employees. With „Behind the scenes“, guests can find out for themselves during their stay what measures are implemented in the respective club. In addition in the host countries the clubs co-operate with professional hotel schools, amongst others, and support numerous social projects.

Customer quote:

„We are completely satisfied with the service of HSM. We have not yet had any problems with our baling press and would always choose this solution – and would always recommend HSM.“

Jörg Schwille, club director of ROBINSON Club Daidalos, Kos, Greece



The disposal solution

The vertical baling press V-Press 610 eco by HSM has been in use since 2010 to easily and correctly separate packaging material as well as plastic bottles and aluminium cans. It economically reduces the volume of the material to be compressed and compacts bales with a weight of up to 100 kg, depending on the material. Annually, about 70 tonnes of cardboard, 500 kg of aluminium cans and 1 tonne of plastic bottles and films are compressed into bales. A baling press is in use around the clock for this purpose and, thanks to its user-friend-

liness, is easily operated by all of the employees themselves. The finished bales are sent three times a year to Athens for further marketing. Club director Jörg Schulle is excited about the solution selected: „We are completely satisfied with the service of HSM. We have not yet had any problems with our baling press and would always choose this solution – and would always recommend HSM.“



The facts

Company

In 1970, TUI and the Steigenberger Hotel AG, Frankfurt, found Robinson Club GmbH.

Robinson Club GmbH, a subsidiary of TUI AG based in Hanover, is the German quality and market leader for club holidays in the premium segment. The portfolio currently includes 22 club facilities in eleven countries with a capacity of 13,000 beds.

Task

About 70 tonnes of cardboard, 500 kilogrammes of aluminium cans and 1 tonne of plastic bottles and films accumulate annually and need to be disposed of in an environmentally responsible manner.

Solution

In 2010, the Robinson Club Daidalos chose a HSM vertical baling press HSM V-Press 610 eco. Since then, the cardboard, aluminium cans as well as the plastic bottles and films have been compressed into bales of about 100 kg (depending on the material).

ROBINSON®

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